

I am a former Vice President of Information Services for a division of one of the largest publicly traded teleservicing firms in the U.S. In addition, I am a Microsoft Certified Professional in the Microsoft SQL Server database system and have extensive experience with telemarketing list management and automated dialing systems.

State laws, such as the New Jersey Telemarketing Rules, should not be pre-empted by FCC rules regarding the national Do Not Call List. It is neither technically difficult nor costly for telemarketing firms to accommodate the requirements of the national list and additional state lists. In fact, a number of convenient commercial solutions are currently available and in use by telemarketers.

While the national list provides a level of convenience to consumers, individual states should be free to adopt additional rules to reflect their constituent's preferred balance between the needs of their consumers and businesses.